

# WWSA: Wine Week South Africa

2024 March 17th to 23rd

## GOALS

- Learn
- Network
- Connect
- Socialize
- Giveback
- Exceed expectations

Showcase South African wines and wine culture, have international guests leave the country feeling like South Africa is one of the best and leading wine regions.

## ABOUT WINE WEEK

Love Wine? Wine Week South Africa is a 7-day wine education retreat, you'll spend your days tasting and learning about wine, food and wine culture in South Africa.

Take in spectacular views of South Africa's beautiful wine regions, incredible majestic mountains, and rolling vineyards while you give yourself a chance to connect with like minded people who have a passion for wine, food and culture.

Whether you want to try to earn an advanced wine certification or just want to learn more and taste more, this wine education retreat in Cape Town, South Africa will help you achieve your personal goals. The bonus is guest can sit for their Wine & Spirits Education Trust (WSET ) Level 1 certification as well. On top of all the included wine activities, you'll also have the opportunity to explore the city and visit world famous attractions like Table Mountain, Robben Island and historical neighborhoods like Bokaap. This winemazing retreat features daily wine sessions that are designed to help you improve your knowledge and awareness of wine and food culture.

## INCLUDES

Luxury 4 Star accommodations, daily breakfast and lunch, five dinners, ground transportation, airport shuttle, master classes, harvest experience, wine tours and Table Mountain, Robben Island and other city sightseeing activities

### Wine Week Itinerary - March 17th to 23rd

#### 17 March Sunday

**City Tours** - Bus departs Franschhoek

**Morning** - Table Mountain and Robben island  
( alternative city tours available at request)

**Evening** - Welcome Dinner in town, casual and fun

#### 18 March Monday

**Morning** - Harvest Day, nursery tour and Tasting

**Evening** - Kickoff Dinner And wine festival featuring wines from all over South Africa  
Keynote speaker from WOSA



## 19 March Tuesday

**Morning** - Master Classes at hotel 9am - 5pm Subjects: Pinotage, Chenin Blanc, Cape Classique

**Evening** - Dinner buffet, live jazz, dancing and wine

## 21 March Thursday

**Morning** - WSET Course (Level 1), Cape Wine Academy Wines of South Africa or Career Day at PYDA, or volunteer at other NGO

**Evening** - Consumer's Choice awards dinner

## 23 March Saturday

**Day 7** Franschoek wine Tram with last stop at Klein Goederust for Braai and Harvest Celebration

## 20 March Wednesday

**Morning** - Pick Your Route: Learn, Sip or Dine More! Full Day wine tours

**Evening** - Happy Hour  
Dinner on your own!

## 22 March Friday

**Morning-** Pick Your Route: Learn, Sip or Dine More! Full Day wine tours

**Evening-** Happy Hour  
Dinner on your own!

## 24 March Sunday

Closing Ceremony Breakfast  
Check-out !!!

## THE ROUTES

### Learn, Sip or Dine More

Pick your Route Day: There are 3 Routes each guest to select two of the three routes

- **Learn more :**

Visit with one wine farm with a masterclass style experience. Be a cellar rat for a day and work harvest! Work directly with a winemaker and or vineyard manager, cellar tours and harvest experience. Lunch at a farm table with workers. Regions: Swartland, Paarl, Robertson. Up to 10 people per region

- **Sip More:**

Up to 4 farms per day: tasting with wine ambassadors in tasting rooms. Fast and casual tastings. Quick lunch. Regions: Franschoek, Elgin and Durbanville. Up to 15 people per region

**Dine More:**

- A food focused route with fine dining, olive oil tasting and/or cheese farm visit. This route is all about food with wine as a compliment. Regions: Hermanus, Constantia, Stellenbosch. Up to 10 people per region